

PRESS RELEASE

FOR IMMEDIATE RELEASE

March 1, 2011

Seon Design Inc. offers a Free Dell™ notebook with the purchase of 10 or more Trooper® TL mobile surveillance systems.

March 1, 2011, Coquitlam, B.C. ----- Receive a free Dell™ notebook with the purchase of 10 or more Trooper® TL mobile surveillance systems from Seon Design Inc. between March 1 and September 1, 2011.* Now is the time to switch to the ideal digital video surveillance solution for clients that demand value without compromise.

The Trooper TL represents the next generation of the mobile industry's best-selling Trooper® DVR series. Representing the evolution of a proven product, the feature-packed TL offers safety, security, and control in one compact, high-performance package. For more information about the Trooper TL, visit www.seon.com.

Seon's products are designed to meet the real-world challenges that our clients encounter every day. Our leading-edge customer service and responsive technical support teams are available on-demand to handle every aspect of the installation and support process. Our knowledgeable support staff is always waiting to pick up the phone. At Seon, customer satisfaction is paramount, making Seon the most trusted partner in the mobile surveillance industry.

To learn more about Seon's free Dell™ notebook promotion, visit Seon Design Inc. at www.seon.com, or contact:

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**2011 promotional terms & conditions apply.*

About Seon Design Inc.

Incorporated in 1999, Seon Design Inc. is ranked as the world's #1 supplier of mobile video surveillance for the bus and coach industry.** As a privately-owned company based in North America, Seon employs its own team of highly qualified electronics and mechanical engineers, and assembles superior quality end-products in its 36,000 square feet manufacturing facility. Seon invests millions of dollars every year in product research and development, ensuring that we meet our client's present and future needs. With a growing team of dedicated professionals, Seon is positioned to continue its double-digit growth rate through the introduction of leading-edge, new technologies in 2011.

**The World Market for Mobile Video Surveillance Equipment, IMS Research, 2007, 2009. This independent UK-based report is published every two years.