

# PRESS RELEASE

**FOR IMMEDIATE RELEASE**

April 19, 2011

## **Seon Design launches a new Web site — Finding the right mobile surveillance solution for your fleet has never been so easy.**

April 19, 2011, Coquitlam, BC, Canada – The world's #1 mobile surveillance systems supplier\*, Seon Design Inc., is pleased to announce the launch of its new solution-based Web site. Along with a fresh, clean new look, the new site is designed to help customers navigate information quickly and easily. It provides all the information a fleet manager requires to choose the right mobile surveillance solution to meet their organization's unique needs.

Seon's comprehensive new site offers unparalleled sales, customer, and technical support, providing assistance with everything from training and installation to leasing, financing, and writing bid specifications. The site also offers straightforward access to current product information, software updates, and technical documents including spec sheets, manuals, installation and user guides, and product bulletins.

The new Web site features a dedicated media section where customers can learn about our latest products and services, strategic white papers on mobile surveillance issues, and informative articles on hot topics that matter to the industry. You can also learn about what **others** have to say about Seon through television, news, and other media features.

From simple, 2-channel digital video recorders to leading-edge, high performance 12 -channel systems, Seon's mobile surveillance solutions offer a measurable return on investment by lowering administration requirements through automation, wireless downloading, and integration with other on-board technologies. Our surveillance systems help promote a safe environment for both passengers and employees. They assist with insurance and liability issues, and deter vandalism. Surveillance products also assist with escalating fuel and maintenance costs by ensuring drivers maintain good driving practices and stay on designated routes.

For more information about Seon Design Inc. or the new Web site, please contact:

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**www.seon.com****About Seon Design Inc.**

Incorporated in 1999, Seon Design Inc. is ranked as the world's #1 supplier of mobile video surveillance for the bus and coach industry.\* As a privately-owned company based in North America, Seon employs its own team of highly qualified electronics and mechanical engineers, and assembles superior quality end-products in its 36,000 square feet manufacturing facility. Seon invests million of dollars every year in product research and development, ensuring that we meet our client's present and future needs. With a growing team of dedicated professionals, Seon is positioned to continue its double-digit growth rate through the introduction of leading-edge, new technologies in 2011.

\*The World Market for Mobile Video Surveillance Equipment, IMS Research, 2007, 2009. This independent UK-based report is published every two years.