

# Take Control — Anywhere

## Save money

by lowering fuel costs and reduce pollution with idle reduction.



**Increase operational efficiency** by using built-in reports for fleet performance analysis.

**Monitor your fleet** in real-time with speeding, geo-fencing, and aggressive driving alerts.



**Access your fleet** anytime, anywhere with web-based software.

Benefit from a **hassle free system** with no IT server to maintain.



Manage through vMax Live's **easy and intuitive** graphical user-interface.

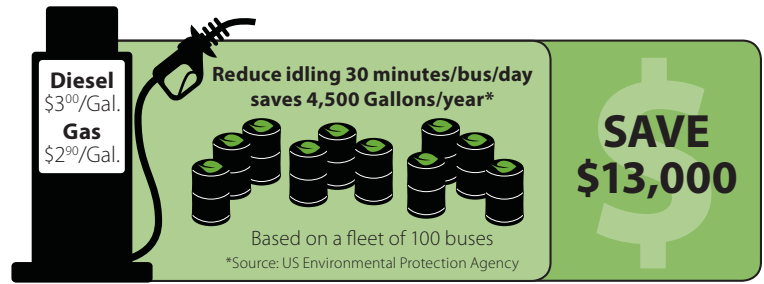
Real-time vehicle tracking is here **now** with



# School bus fleet management that **pays for itself** with Seon mobile data solutions.

vMax™ Live provides quick and easy access to real-time vehicle information through a web-based system that fleet managers can access anywhere, anytime. Receive critical information through live reporting features including vehicle speed and direction, idle time, ignition status, route mileage, geo-fencing and aggressive driving. vMax Live offers an outstanding return on investment through GPS vehicle tracking and performance analysis, allowing fleet managers to address operational issues quickly and efficiently.

Data plans start as low as \$1.05 per day per vehicle.



**Diesel**  
\$3<sup>00</sup>/Gal.  
**Gas**  
\$2<sup>90</sup>/Gal.

**Reduce idling 30 minutes/bus/day  
saves 4,500 Gallons/year\***

**SAVE  
\$13,000**

Based on a fleet of 100 buses  
\*Source: US Environmental Protection Agency

## System Highlights – **Reduce Costs**

### Historical Playback Feature

Ensure your vehicle is on the correct route at all times. Review your operator's driving activity, including any stops made.

### Geo-fencing

Set up a designated area for your bus anywhere on the map. If a vehicle travels beyond this point, the system administrator will be notified.

### Web Interface

Log-in wherever there is Internet access.

### Reports

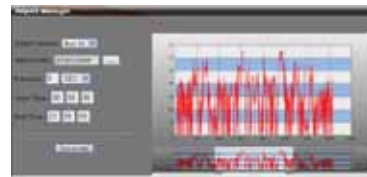
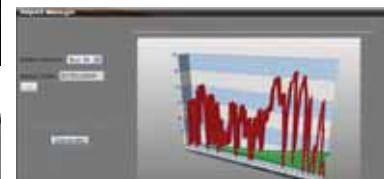
Generate reports using invaluable data such as start and stop times, excessive idling, speed vehicle, mileage, and aggressive driving. Control your fleet from the comfort of your office, view reports online, or receive them by email.

### Critical Alerts

Enables system administrators to create 20 virtual fences and receive email or SMS text messages whenever a vehicle enters or leaves a geo-fence. The system will also notify the system administrator if a vehicle exceeds the defined speed.

### Address Markers

Place markers on the map at specific defined locations.



For more information,  
contact our **School Bus Team**  
**1.877.630.7366**  
[www.seon.com](http://www.seon.com)

© 2010 Seon Design Inc. All rights reserved. No part of this publication may be reproduced by any means without written permission from Seon Design Inc. The information in this publication is believed to be accurate in all respects. However, Seon Design Inc. cannot assume responsibility for any consequences resulting from the use thereof. The information contained herein is subject to change without notice. Revisions or new editions to this publication may be issued to incorporate such changes. 10003G | Printed in Canada.

Lease financing available

