

# PRESS RELEASE

**FOR IMMEDIATE RELEASE**

February 17, 2011

**Seon Design Inc. releases the next generation of its scalable integrated mobile surveillance solution for fleets of any size.**

**Seon offers the best investment in the mobile surveillance with a future-proof integrated system-package featuring cameras, digital video recorders, video and data management software, GPS and wireless technology.**

February 17, 2011, Coquitlam, B.C. – Industry-preferred mobile surveillance provider Seon Design Inc. introduces the ultimate mobile surveillance solution for bus and coach fleets, regardless of fleet size or location (including multiple locations). Increase passenger safety, reduce risk, protect assets and save money with the best investment your company will ever make.

Seon's end-to-end mobile surveillance solution includes the next generation of its enterprise fleet management software (vMax Commander), the most powerful DVR in the industry (Explorer DX12), and video and recorded data management software (vMax View). Our integrated approach increases operational efficiency, streamlines security systems management, controls expense, and reduces administrative overhead.

Seon's vMax<sup>®</sup> Commander allows transportation administrators to manage the video and recorded data from entire fleets, large or small. This scalable software system simplifies and automates regular tasks. In conjunction with Seon's Smart-Reach<sup>®</sup> wireless solution, vMax Commander eliminates the need to manually retrieve hard drives. Use one convenient software interface to monitor vehicles, automatically download alarmed events, receive system health reports, and configure DVRs, all from the convenience of a central office location. vMax<sup>®</sup> Commander is fully compatible with Seon's current DVR family.

Seon also offers the most advanced mobile digital recorder on the market, the compact 12-channel Explorer<sup>®</sup> DX12. The DX12 delivers superior image quality with the highest resolution and frame-rate available, along with the most efficient video storage technology (H.264). Dual hard drives provide double the storage capacity of conventional DVRs and offer a fail-safe hard drive configuration. The DX12 also records two information streams, one for wireless live-viewing, and one for high resolution playback. Other features include incident alerts, geo-fencing and system health reporting, a built in G-sensor, optional power back-up, and a power battery controller. Use vMax Web to securely access information from the DX12 on any computer configured for access.

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Seon's total solution also includes vMax® View, which allows transportation administrators to retrieve key details about onboard incidents using video synchronized with mapping software. Search by video clip, alarm, or date and time. It utilizes standard JPEG and AVI formats, as well as an encrypted video archive format, which secures the chain of evidence. Save on maintenance and fuel by ensuring drivers maintain good driving practices, minimize idling, and stay on designated routes. vMax simplifies the viewing, archiving, and retrieval of video data.

For more information about Seon Design Inc.'s premier mobile surveillance solution, visit [www.seon.com](http://www.seon.com), or contact:

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Incorporated in 1999, Seon Design Inc. is ranked as the world's #1 supplier of mobile video surveillance for the bus and coach industry.\*\* As a privately-owned company based in North America, Seon employs its own team of highly qualified electronics and mechanical engineers, and assembles superior quality end-products in its 36,000 square feet manufacturing facility. Seon invests million of dollars every year in product research and development, ensuring that we meet our client's present and future needs. With a growing team of dedicated professionals, Seon is positioned to continue its double-digit growth rate through the introduction of leading-edge, new technologies in 2010.

\*\*The World Market for Mobile Video Surveillance Equipment, IMS Research, 2007, 2009. This independent UK-based report is published every two years.